

# THE STORE IS NOW SPARKLING

## With Beautiful Spring Merchandise

### Just received a large shipment of the Boys Scout Shoes

This is one of the most popular makes of shoes manufactured. We were fortunate in securing such a large delivery at this time. The great demand for this line exceeds the supply—circumstances favored our order and they are here in full unbroken lines—ready for sale here Monday—Bring the boys—all ages—all sizes—we can fit them with this good, honest wearing shoe—The Boy Scout.

### "Scouts" Have Arrived Boys Going "Wild" Over Them!



They're here, boys! Those world-famous "Boy Scout" Shoes—the shoes you have been reading about in the big magazines—the shoes that have made such a tremendous hit in the big cities—are now in town and ready for you. And they're "beauts"! Better than the magazines said they were, if such a thing is possible. Nothing like them for baseball, running, jumping or any outdoor sport. Colors: Olive, Tan and Black.

Little Boys', size 10-13, \$2.00  
Boys', size 1-5, \$2.50  
Big Boys' and Men's, size 6-10, \$3.00

### The "BOY SCOUT" Shoe

is made especially for the growing foot. It's the most sensible—the most attractive—the most comfortable shoe ever made for rough and tumble wear.

The tops are as soft as a glove—they're made from Elk Skin Leather. Soles are made from high grade Elk Sole Leather and heels are solid Elk Leather. Our secret tannage process makes the soles wear two to three times as long as common soles. And they're put on so good they can't pull off.

"Boy Scouts" are made without linings—they're the coolest and most healthful shoes on the market. Tell your pa and your ma about them. Tell your pa he can get a pair for himself, too. Tell him they'll outwear two to three pairs of ordinary shoes. Have him bring you up to look at them—costs nothing to see them.

"Boy Scouts" are going like hot cakes, so hurry up or you'll have to wait until we send for more.



### Good Luck Charm With Every Pair

You get a "Swastika" Good Luck Charm with every pair of "Boy Scouts" Shoes you buy. The picture in the corner gives you an idea how it looks. It's made of a specially prepared metal that looks just like gold, and it always stays bright. Makes a dandy prize for ball games, races, etc.

"Boy Scouts" are going like hot cakes, so hurry up or you'll have to wait until we send for more.

### A showing of Cream and White Wool Dress Goods

We feature an unusually strong line of these popular fabrics this season. For your spring coat, suit, or dress, these popular materials are much in favor. Plan to come in and see our beautiful display on the counters—it will be interesting and will give you an idea of the immense variety we show at this time.

A splendid all wool serge—54 inches wide—in Herringbone stripe—cream color, \$1.75 yd.

Soft medium weight cream serge, 42 inches wide for \$1.25 yd.

The popular Vigoreux in cream color—54 inches for \$2 yd.

Bedford cord in cream—36 inches wide for 65c yd.

A nice quality of cream Panama, 52 inches wide for \$1.50 yd.

40 inch cream serge—with Black hairline stripe for \$1.25 yd.

A nice quality of cream serge, 36 inches wide for 75c yd.

46 inch cream Panama in a soft weave for \$1.25 yd.

36 inch cream serge in a hairline stripe—a splendid value for 75c yd.

Soft wool crepes in cream and white, 75c and \$1.00 yd.

Nun's veiling, Henrietta, Batiste, a splendid range at all prices.



### Exclusive Spring Millinery

Every woman who is interested in New Spring Millinery---(and what woman is not?)---should see the new Hats we have on display. Exquisitely smart affairs that will please the most fastidious women are here awaiting your inspection. We have received some pretty new models in tailored hats--they are striking examples of the latest New York and Paris Styles. Every express brings us more and more pretty Millinery. Plan to drop in and see how thoroughly the spring styles are represented.

### Showing of New Corsets

The average figure becomes a perfect figure when you wear one of our perfect fitting models. Plan to get from these new arrivals—your favorite make. Our Corset department is now complete with the added new styles. We quote the following well known corsets. They are the products of the best known manufacturers of this country and universally popular the world over.

You buy them here just the same as you do in London, Paris and New York.

### American Lady Corsets

Where style, fit and finish is wanted. The American Lady corsets are secure in their wonderful reputation—a reputation that has increased in popularity year by year. We feature this corset in 15 different styles—it is made in a low and medium bust, specially adapted for stout, medium, and slender figures—We have special models for stout people in this make—sizes 21 to 30—Priced \$2.50 and \$3.00. We show special models for girls—Sizes 18 to 26.

The American Lady corset comes in Batiste and Brocaded silk. Prices from \$1.25 to \$6.00.

### Warner Corsets

This is one of our popular priced corsets—A corset that is comfortable fitting and perfectly true in all details of the figure, guaranteed for the good wearing qualities. Made of fine quality of batiste in slender and medium models—in five different styles—Medium low and high bust—long hips. Sizes from 18 to 26. Prices \$1.50 to \$3.25.

No. 333 Corsets made of heavy Batiste—low bust and long hips—No. 206 in a similar make—only more suitable for slender figures—Prices \$1.50 to \$4.50.

### New Skirts

All of the season's staple and novelty materials are represented in this lot of new arrivals. The popular Ratine, Espon, Whipcord, Serges and Novelty weaves in all the wanted shades. These are a special shipment and contain all the new features in cleverly tailored skirts. Come and see these Monday and note the distinctive styles of this new lot.

### Misses' and Children's WASH DRESSES

Our showing of dainty new spring dresses for the young folks will please the most critical. This is an unusually large shipment—better than we have ever shown before. The styles are snappy and many new materials are represented in charming colors. Soft sheer fabrics and the heavier materials are here for your choosing. The prices are agreeably small.

### Misses' Wash Dresses

We show a pretty line in the White Ratine, the cuffs and collars trimmed in Red, Blue, Tan and Pink, come in Norfolk and the new styles, nicely made and good fitting—Priced at \$5.00, \$7.50 and \$10.00.

Beautiful quality of sheer voiles, in pink and blue stripes. Collars, cuffs and yokes trimmed in dainty shadow lace, a splendid dressy garment—Priced at \$7.50.

We have quite a nice selection of white cotton corduroys, very appropriate for Spring wear, have collars and cuffs trimmed with colored striped material, made in pretty styles—Price \$7.00.

Children Cotton Corduroy Dresses in blue and tan colors, hand embroidered collars and cuffs a weave that is very popular this year. Price \$7.00.

This season the assortment of children's wash dresses in French Gingham, galleons, percales, etc., is vastly greater. They are more varied and pleasing in the colors and styles. Some of them have lace trimming others are embroidered trimmed. We also show them in plain colors trimmed in contrasting shades.

It's hardly worth while making dresses when you see the prices we offer these new arrivals at sizes 6 to 14 years and priced from \$1.50 and up.

### JUST RECEIVED

A large shipment of Ladies' Suits direct from New York. They are latest models. Come and see these Monday.

### The Modart Corset

Constructed on the principle of the front lacing is responsible for the remarkable growth of this popular make. The hygienic properties of the Modart are well known to surgeons who realize the splendid support in a front lace corset and recommend and even insist on their patients wearing Modart corsets.

Made in nice quality of batiste in three styles—medium and high bust, long hips and front lacing—Size 15 to 26—Price \$5.00.

### Nemo Corsets

The Nemo is one of the most widely known corsets at the present time. Every store with a reputation throughout the country sells this popular make. To advertise the merits and advantages of the Nemo—the leading stores in all the cities set aside a week twice a year and advertise it as "Nemo Week."

This corset has the elastic bands inserted in the skirt which gives a delightful sense of support and is comfortable in sitting or standing. The Nemo comes in a very low bust specially suited for stout heavy people—long hips—made in fine coutill—Sizes from 21 to 31—Price \$5.00.

Our 405 and 403 corsets have quite a strong popularity in Bisbee, in fact, we have a steady demand from some of our customers who wouldn't wear any other make. The selection now is good. Every style and size is here. No. 405 comes in a high bust and long hips—No. 402 is a very low bust and long hips—made of coutill—Price \$4.00.

### MISSES' AND CHILDREN'S WASH DRESSES.

We have a wonderful assortment of French gingham Dresses, in all the new checks, stripes and fancy plaids. This is an ever popular material for tub dresses. In this display you will find all the latest ideas in Misses' styles. This is a decidedly attractive lot, at specially moderate prices—from \$4.00 to \$7.50.

We show an all linen dress in blue, sailor collar effect. The cuffs and collars are hand embroidered in pretty designs—makes an ideal wash dress—with lots of hard wear—Priced \$14.00.

Phelps Dodge Mercantile Co

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